

ORDER



Orders
Order / Rev: 171347
Alt Order #: 08432918
Product Desc: PIOTROWSKI FOR IDAHO
Estimate: 4663
Flight Dates: 11/01/16 - 11/08/16
Original Date / Rev: 10/31/16 / 10/31/16
Order Type: GENERAL

KXLY

Primary AE: MATT WURM
Sales Office: H-DC
Sales Region: NATL

Agency Name: Hamburger Gibson Creative
Buying Contact:
Billing Contact:
 1322 G Street, SE
 Washington, DC 20003

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Piotrowski, J for ID Congress (D)
Demographic: A35+
Product Codes: PL Candidate
Priority: P-3
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/16	11/07/16	46	\$3,395.00	\$2,885.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2016	46	\$3,395.00	\$2,885.75	0.00
Totals	46	\$3,395.00	\$2,885.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
MATT WURM			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KXLY	26%	\$3,395.00
Market	100%	\$13,057.69

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAYU	12%	\$1,566.92
KBGC	0%	\$0.00
KCDT	0%	\$0.00
KGPX	0%	\$0.00
KHQ	32%	\$4,178.46
KREM	20%	\$2,611.54
KSKN	10%	\$1,305.77
KSPS	0%	\$0.00
KUID	0%	\$0.00
KWSU	0%	\$0.00
KXMN	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KXLY	11/01/16	11/04/16	M-F 1-2p General Hospital	CM	1-2p	-TWTF--	:30	2	\$45.00	P-3	0.00	NM	2	\$90.00
<div> <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/31/16 11/06/16 -TWTF-- 2 \$45.00 0.00 </div>															
E 2	KXLY	11/01/16	11/04/16		CM	10-11a	-TWTF--	:30	2	\$80.00	P-2	0.00	NM	2	\$160.00

Advertiser:	Piotrowski, J for ID Congress (D)
Product Desc:	PIOTROWSKI FOR IDAHO
Estimate:	4663

KXLY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				10-11a M-F The View											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/31/16	11/06/16	-TWTF--		2			\$80.00		0.00				
E 3	KXLY	11/01/16	11/04/16	11p M-F Late News Late News	CM	11-1135p	-TWTF--	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/31/16	11/06/16	-TWTF--		1			\$125.00		0.00				
E 4	KXLY	11/01/16	11/04/16	Jimmy Kimmel Jimmy Kimmel	CM	1135p-1237x	-TWTF--	:30	1	\$40.00	P-2	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/31/16	11/06/16	-TWTF--		1			\$40.00		0.00				
E 5	KXLY	11/01/16	11/04/16	Nightline Nightline	CM	1237a-106a	-TWTF--	:30	2	\$15.00	P-2	0.00	NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/31/16	11/06/16	-TWTF--		2			\$15.00		0.00				
E 6	KXLY	11/01/16	11/04/16	M-F 12-1p The Chew	CM	12-1p	-TWTF--	:30	1	\$20.00	P-3	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/31/16	11/06/16	-TWTF--		1			\$20.00		0.00				
E 7	KXLY	11/01/16	11/04/16	M-F 2-3p Right This Minute	CM	2-3p	-TWTF--	:30	1	\$30.00	P-2	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/31/16	11/06/16	-TWTF--		1			\$30.00		0.00				
E 8	KXLY	11/01/16	11/04/16	M-F 2-3p Right This Minute	CM	2-3p	-TWTF--	:30	2	\$30.00	P-2	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/31/16	11/06/16	-TWTF--		2			\$30.00		0.00				
E 9	KXLY	11/01/16	11/04/16	4-430a AM This Morning America This Morning	CM	4a-430a	-TWTF--	:30	2	\$5.00	P-2	0.00	NM	2	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/31/16	11/06/16	-TWTF--		2			\$5.00		0.00				
E 10	KXLY	11/01/16	11/04/16	5-530a GMNW GMNW	CM	5-530a	-TWTF--	:30	1	\$30.00	P-3	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/31/16	11/06/16	-TWTF--		1			\$30.00		0.00				
E 11	KXLY	11/01/16	11/04/16	5-530p M-F M-F News @5p	CM	5-530p	-TWTF--	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/31/16	11/06/16	-TWTF--		1			\$175.00		0.00				
E 12	KXLY	11/01/16	11/04/16	530-6a GMNW GMNW	CM	530-6am	-TWTF--	:30	2	\$40.00	P-3	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/31/16	11/06/16	-TWTF--		2			\$40.00		0.00				
E 13	KXLY	11/01/16	11/04/16	6-630a GMNW	CM	6-630a	-TWTF--	:30	2	\$160.00	P-2	0.00	NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/31/16	11/06/16	-TWTF--		2			\$160.00		0.00				
E 14	KXLY	11/01/16	11/04/16	6-630p M-F M-F News @6	CM	6-630p	-TWTF--	:30	2	\$175.00	P-2	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/31/16	11/06/16	-TWTF--		2			\$175.00		0.00				
E 15	KXLY	11/01/16	11/04/16	630-7a GMNW	CM	630-7a	-TWTF--	:30	2	\$125.00	P-2	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/31/16	11/06/16	-TWTF--		2			\$125.00		0.00				
E 16	KXLY	11/01/16	11/06/16	630-7p M-F M-F News @630p	CM	630-7p	-TWTFSS	:30	2	\$155.00	P-2	0.00	NM	2	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				

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 Alt Order #: 08432918
 Flight Dates: 11/01/16 - 11/08/16

Advertiser: Piotrowski, J for ID Congress (D)
 Product Desc: PIOTROWSKI FOR IDAHO
 Estimate: 4663
KXLY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 16	KXLY	11/01/16	11/06/16	630-7p M-F M-F News @630p	CM	630-7p	-TWTFSS	:30	2	\$155.00	P-2	0.00	NM	2	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-TWTFSS		2				\$155.00		0.00			
E 17	KXLY	11/01/16	11/04/16	7-730p M-F ET Tonight	CM	7-730p	-TWTF--	:30	1	\$50.00	P-3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-TWTF--		1				\$50.00		0.00			
E 18	KXLY	11/01/16	11/04/16	7-9a GMA GMA	CM	7-9a	-TWTF--	:30	2	\$115.00	P-3	0.00	NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-TWTF--		2				\$115.00		0.00			
E 19	KXLY	11/01/16	11/04/16	730-8p M-F Insider	CM	730-8p	-TWTF--	:30	2	\$70.00	P-2	0.00	NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-TWTF--		2				\$70.00		0.00			
E 20	KXLY	11/01/16	11/04/16	9-10a M-F Live With Kelly	CM	9-10a	-TWTF--	:30	2	\$70.00	P-3	0.00	NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-TWTF--		2				\$70.00		0.00			
E 21	KXLY	11/05/16	11/05/16	Sa 11p-12m Scandal	CM	11p-12m	-----1-	:30	1	\$10.00	P-2	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----1-		1				\$10.00		0.00			
E 22	KXLY	11/05/16	11/05/16	Sa GMA Sa GMA	CM	7-8a	-----1-	:30	1	\$70.00	P-2	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----1-		1				\$70.00		0.00			
E 23	KXLY	11/06/16	11/06/16	Su 1-2a Castle	CM	Su 1-2a	-----1	:30	1	\$20.00	P-2	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----1		1				\$20.00		0.00			
E 24	KXLY	11/06/16	11/06/16	5p Su News 5p News	CM	5-530p	-----1	:30	1	\$85.00	P-2	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----1		1				\$85.00		0.00			
E 25	KXLY	11/06/16	11/06/16	Su GMA Su GMA	CM	7-8a	-----1	:30	1	\$65.00	P-2	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----1		1				\$65.00		0.00			
E 26	KXLY	11/06/16	11/06/16	This Week This Week	CM	758-9a (8:00 AM-9:00 AM)	-----1	:30	1	\$35.00	P-3	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----1		1				\$35.00		0.00			
E 27	KXLY	11/07/16	11/07/16	11p M-F Late News Late News	CM	11-1135p	1-----	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/16	11/13/16	1-----		1				\$125.00		0.00			
E 28	KXLY	11/07/16	11/07/16	Jimmy Kimmel Jimmy Kimmel	CM	1135p-1237x	1-----	:30	1	\$40.00	P-2	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/16	11/13/16	1-----		1				\$40.00		0.00			
E 29	KXLY	11/07/16	11/07/16	M-F 12-1p The Chew	CM	12-1p	1-----	:30	1	\$20.00	P-2	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/16	11/13/16	1-----		1				\$20.00		0.00			
E 30	KXLY	11/07/16	11/07/16	M-F 2-3p Right This Minute	CM	2-3p	1-----	:30	1	\$30.00	P-2	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 30	KXLY	11/07/16	11/07/16	M-F 2-3p Right This Minute	CM	2-3p	1-----	:30	1	\$30.00	P-2	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/07/16	11/13/16	1-----	1		\$30.00		0.00						
E 31	KXLY	11/07/16	11/07/16	5-530a GMNW GMNW	CM	5-530a	1-----	:30	1	\$30.00	P-3	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/07/16	11/13/16	1-----	1		\$30.00		0.00						
E 32	KXLY	11/07/16	11/07/16	5-530p M-F M-F News @5p	CM	5-530p	1-----	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/07/16	11/13/16	1-----	1		\$175.00		0.00						
E 33	KXLY	11/07/16	11/07/16	7-730p M-F ET Tonight	CM	7-730p	1-----	:30	1	\$50.00	P-3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/07/16	11/13/16	1-----	1		\$50.00		0.00						
Totals													46	\$3,395.00	